



Valleyview

Community Newsletter

Valleyview Co-op Volunteers In the Community

The Valleyview Co-op team had a busy 2023 volunteering for organizations in our communities. Our team recorded 954.5 hours; team member Lise Addison recorded the most hours in 2023, with 152.75 hours of volunteer service. If you would like volunteer support at your event, Valleyview Co-op might be the one you are looking for. Request support at www.valleyviewco-op.crs



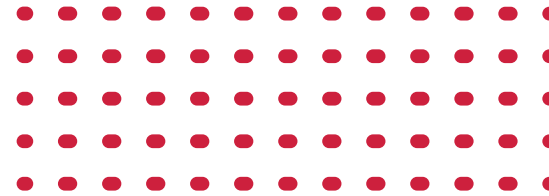
An Old Favourite is Back at Valleyview Co-op



Valleyview Co-op is excited to re-introduce a member favourite. Co-op Gold Soda is back on February 19th with five flavours: Lemon Lime, Root Beer, Orange, Gingerale, and Cola.

There have been a few changes since we last saw Co-op Gold Soda on the shelves. You'll find a taller, slimmer can when you open your case. Orange and Lemon-Lime are just 15g of sugar per can for those who are watching their sugar intake. There are limited quantities available to head to your local Co-op today.

Changes to the Gift Card Fundraising Program



February 1st marks the beginning of Valleyview Co-op's first gift card fundraising cycle of the year. Although this fundraising opportunity has been available for several years, 2024 bring some significant changes.

Valleyview Co-op has increased the maximum gift card amount to \$40,000 doubling the maximum donation available to \$2,000. Each year, the group with the highest number of gift cards sold will also receive an additional \$2,000. This brings the possible donation total to \$4,000.

We are grateful to continue to support the projects and organizations that matter most to our members in the communities we serve. More information on the Gift Card Fundraising Program can be found at www.valleyviewco-op.crs

Valleyview Co-op Team Leader Spotlight

Reg Orell is a familiar face at Valleyview Co-op Food in Virden. As the Manager of Virden Food for the last two years, Reg truly values the time he invests in coaching team members. He loves watching them develop in their positions and gain confidence. Reg's grocery career began in 1975 and has spanned retailers from Vancouver Island to Marathon, Ontario and from the US border to Dawson City, Yukon, into Northwest Territories and parts of Nunavut. During his free time, Reg enjoys gardening, woodworking, and taking walks with his wife

